



2021 Sponsorship Levels

Presenting – \$15,000 (exclusive)

- Verbally recognized at the event by the Executive Director
- 1 year naming opportunity on the playground
- Opportunity to set up a table on the playground with marketing materials and giveaways during the event
- 1 group volunteer activity
- Logo on event signage
- Logo on event webpage
- Featured in pre and post press release about the event, with the option to include a quote in both releases.
- Logo on the front cover of program at the event
- Two featured social media posts on Facebook, Instagram, LinkedIn and Twitter (combined audience 3,000+)
- Mentioned in a minimum of two additional social media posts on Facebook, Instagram, LinkedIn and Twitter (combined audience 3,000+)
- Sponsor logo featured in monthly e-newsletters (audience 3,000+)
- Exclusive admittance to VIP reception 1 hour before event begins
- 10 tickets to the event

Champions – \$10,000 (industry exclusive)

- Verbally recognized at the event by the Executive Director
- 1 year naming opportunity on the playground
- Opportunity to set up a table on the playground with marketing materials and giveaways during the event
- 1 group volunteer activity
- Logo on event signage
- Logo on event webpage
- Mentioned in pre and post press release about the event
- Logo on back cover of program at the event
- One featured social media posts on Facebook, Instagram, LinkedIn and Twitter (combined audience 3,000+)
- Mentioned in a minimum of two additional social media posts on Facebook, Instagram, LinkedIn and Twitter (combined audience 3,000+)
- Sponsor logo featured in monthly e-newsletters (audience 3,000+)
- Exclusive admittance to VIP reception 1 hour before event begins
- 6 tickets to the event

Explorers – \$5,000

- Verbally recognized at the event by the Executive Director
- 1 year naming opportunity on the playground
- Logo on event signage
- Logo on event webpage
- Mentioned in pre and post press release about the event
- Logo on back cover of program at the event
- Mentioned in a minimum of two social media posts on Facebook, Instagram, LinkedIn and Twitter (combined audience 3,000+)
- Sponsor name featured in monthly e-newsletters (audience 3,000+)
- 4 tickets to the event

Believers – \$2,500

- Verbally recognized at the event by the Executive Director
- 1 year naming opportunity on the playground
- Name on event signage
- Name on event webpage
- Name on back cover of program at the event
- Mentioned in a minimum of two social media posts on Facebook, Instagram, LinkedIn and Twitter (combined audience 3,000+)
- Sponsor name featured in monthly e-newsletters (audience 3,000+)
- 2 tickets to the event

Friends – \$1,000

- Verbally recognized at the event by the Executive Director
- Name on event webpage
- Name on back cover of program at the event
- Mentioned in a minimum of two social media posts on Facebook, Instagram, LinkedIn and Twitter (combined audience 3,000+)
- Sponsor name featured in monthly e-newsletters (audience 3,000+)
- 2 tickets to the event

Sign up to sponsor CDA's first annual Party on our Playground by contacting Director of Marketing and Communications Sheila Sillitto at 770-992-4339 x205 or ssillitto@cdakids.org.